09/01/2026

Bicast Laser

Handcrafted Magnents and Ornaments









MADE IN THE USA

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Info@Bicast.com
www.Bicast.com

Our Story

Bicast has been designing and manufacturing custom souvenirs in Williamsburg, Virginia for 35 years. We supply museums, national parks, beaches, outdoor sporting stores, and gift shops across the country. Every piece is made here — laser-cut, hand-painted, and hand-assembled in our own facility. Nothing is outsourced, and nothing crosses an ocean to reach you.

That control is what lets us do things importers can't. Orders ship in weeks, not months. Minimums start at 24 pieces, so a single shop can test a design without committing to a pallet — while our capacity scales from a single storefront to chain-wide and park-system programs.

Environmental responsibility is built into how we produce. Our wood is sustainably sourced and 100% compliant with the U.S. Lacey Act and the European Union Timber Regulation. Our designs and cutting process are engineered to make highly efficient use of raw material, leaving as little scrap wood as possible. Every product is finished with Sherwin-Williams Zero VOC paint.



Magnet



Bi-Level Ornament



Single Ornament

How We Do It

Every Bicast product begins as a bi-level magnet — chosen from the nearly 500 designs in this catalog, or drawn from scratch for your location. Once that design exists, it carries across the entire line: single-level ornament, bi-level ornament, key chain, bottle opener, and coaster. One design, one approval, and a coordinated program for your store.

We build the fixtures to sell it, too. Our display racks range from counter units to full floor displays, and each ships as a complete turnkey program — merchandise mix already worked out, priced out design by design, with free goods included to offset the cost of the rack itself. Full program details are at the back of this catalog.

All Designs © Bicast

Marine Life



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Coastal Life



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Armed Forces



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All Designs © Bicast

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Beach



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Custom Script



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Flying Creatures



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Mountain



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All Designs © Bicast

Wild West



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All Designs © Bicast

Camping & Sports



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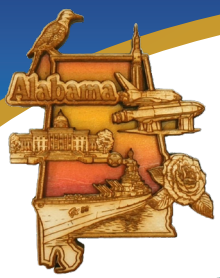
State Montages



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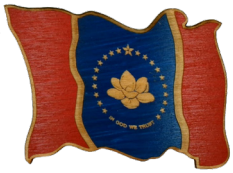

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Zoos & Amusements



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City Montages



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Cherry Ornaments

All of our designs can also be made as 1/4 thick cherry ornaments with a lacquered finish.













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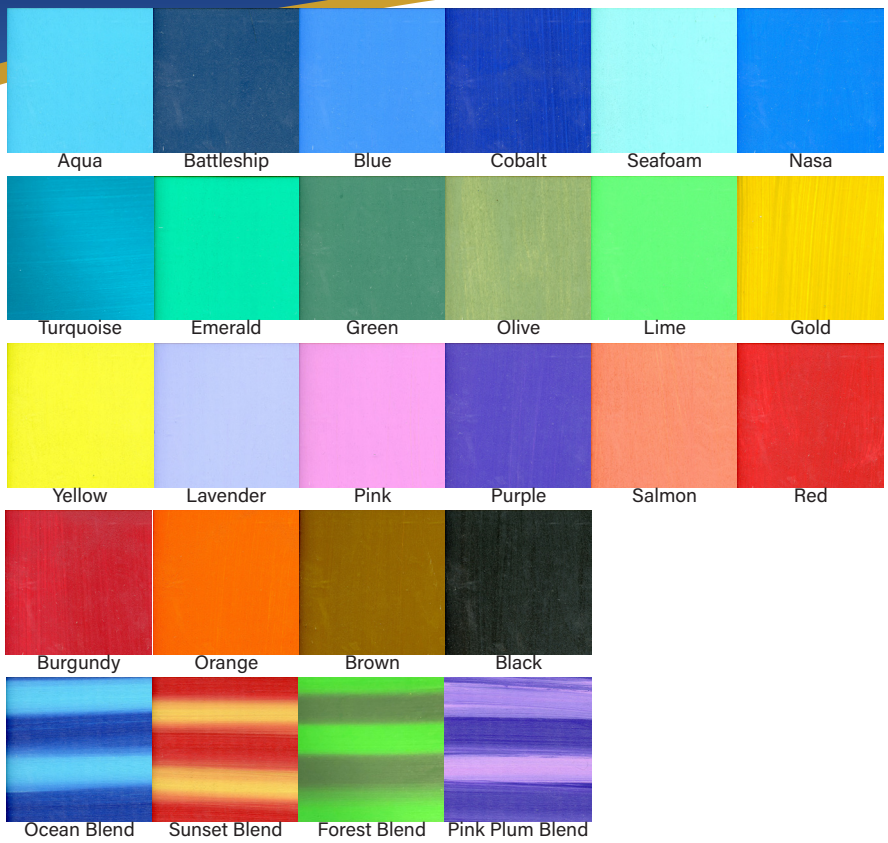
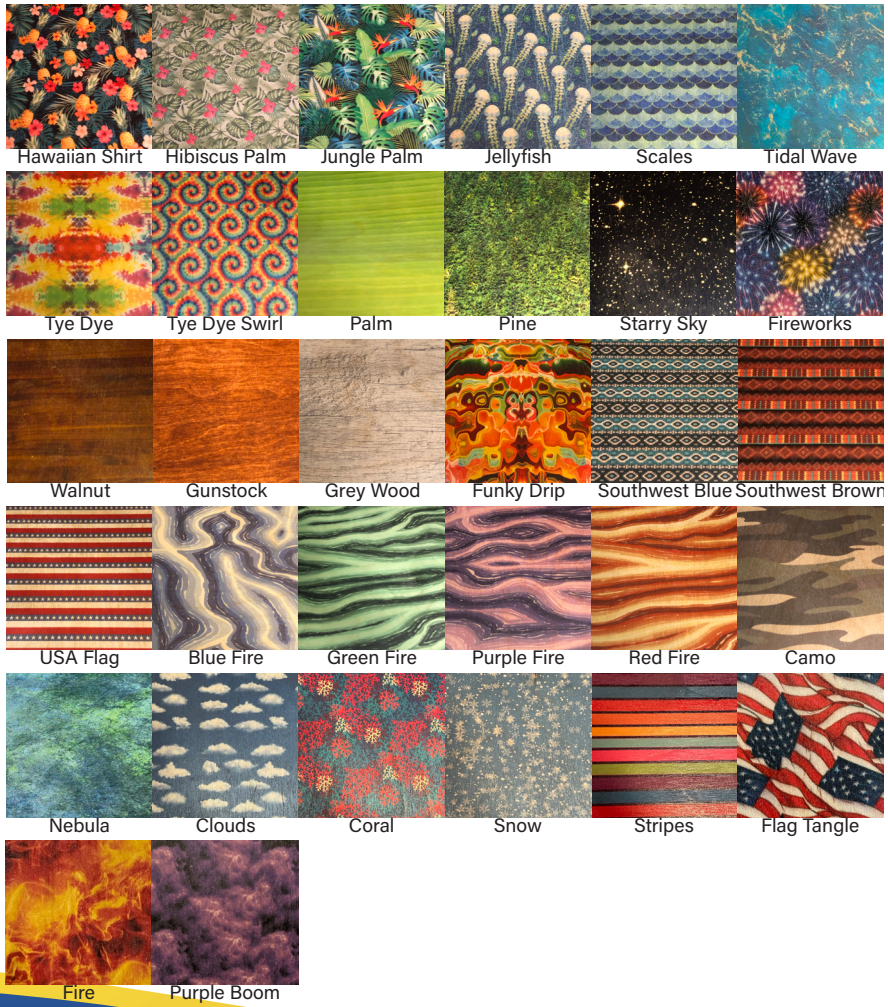
Hand Painted Backgrounds



Advanced Printed Backgrounds



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Monstrosity Rack Program



10 Designs 240 Single ornaments @ $3.50 = $840.00
10 Designs 240 Bi-level ornaments @ 4.00 = $960.00
20 Designs 480 Magnets @ $3.50 = $1,680.00
Merchandise Cost $3,480.00

Rack With Custom Header $1,200.00
Total $4680.00
Offset 144 Magnets @ $7.00 Retail = $1008.00
Net cost after retail offset sales = $3,672.00

8 Designs 240 Single ornaments @ $3.50 = $840.00
8 Designs 240 Bi-level ornaments @ 4.00 = $960.00
12 Designs 288 Keychains @ $3.50 = $1008.00
20 Designs 480 Magnets @ $3.50 = $1,680.00
Merchandise Cost $4,488.00

Rack With Custom Header $1,200.00
Total $5,688.00
Offset 144 Magnets @ $7.00 Retail = $1008.00
Net cost after retail offset sales = $4,680.00

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Deluxe Rack Program

15 Designs Magnets, Single Ornaments ☐

180 Single ornaments @ $3.50 = $630.00

360 Magnets @ $3.50 = $1,260.00

Merchandise Cost $1,890.00

Rack Cost $700.00

Total Cost $2,590.00

Offset 72 Magnets @ $7.00 Retail = 504.00

Net cost after retail offset sales = $2086.00

15 Designs Magnets, Bi-level Ornaments ☐

180 Bi-level ornaments @ $4.00 = $720.00

360Magnets @ $3.50 = $1.260.00

Merchandise Cost $1,980.00

Rack Cost $700.00

Total Cost $2,680.00

Offset 72 Magnets @ $7.00 Retail = 504.00

Net cost after retail offset sales = $2,176.00



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Coaster Rack

Choose 4 designs
96 @ 3.50 = $336
Rack cost = $40
Total cost = $376
Free offset for rack = 6 coasters
($42 retail)
Net Investment $334





Bottle Opener Rack Program



4 Designs 48 Bottle Openers @ $4.00 = $192.00
Rack = $60.00
Total = $252.00
6 Free To Offset Rack Cost



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Key Chain Rack Program



Four designs customized for your area plus custom header.

96 Keyrings @3 .50 = $336.00

Rack cost = $84.00

Total Cost $420.00

Rack offset of 12 key rings at $6.00 retail = -84.00

Net cost after retail offset sales = $336.00









Wine Tool Rack

Choose 4 designs
48 stoppers @ 5.00 = $240
24 openers @ 5.00 = $120
Rack cost = $40
Total cost = $400
Free offset for rack = 4 openers ($40 retail)
Net Investment $360





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Tumblers



Stemless



Bottle Openers



Mason Jar



Pilsner



Clear Wine



Pub Glass



Cutting Boards



Shot Glasses



Rocks Glass

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Item	*Quantity*	*Price*
MAGNETS		
Bi-Level Wood Magnets	24	$ 3.50
ORNAMENTS		
Single Level Wood Ornaments	24	$ 3.50
Bi-Level Wood Ornaments	24	$ 4.00
Glass Beveled Ornament Square/Diamond	12	$ 6.00
Glass Beveled Ornament Hexagon	12	$ 7.00
GLASSWARE		
Square Shot Glass -Clear / Color	12	$ 3.00
Stemless Wine Glass-Clear / Color	12	$ 5.00
Regular Wine Glass-Clear / Color	12	$ 5.00
Large Wine Glass-Clear	12	$ 5.00
Mason Jar Mugs	12	$ 4.00
Regular Stein	12	$ 5.00
Rocks Glass	12	$ 5.00
Pilsner Glass	12	$ 4.00
Pint Glass/Pub Glass	12	$ 4.00
Ash Tray	12	$ 3.50
JEWELRY		
Earrings	12	$ 6.00
Lapel Pins	12	$ 3.50
Bottle Openers		
Bottle Opener	12	$ 3.50
Wine Opener	12	$ 5.00
Flat Bottle Opener	12	$ 4.00
Round Bottle Opener	12	$ 4.00
OTHER		
Plaques	8	$ 9.00
Trivet	12	$ 9.00
Coaster Set Of 4 With Stand	6	$ 15.00
Bi-Level Coaster	12	$ 3.50
Single Level Coaster	24	$ 3.00
Bilevel Wood Key Rings	24	$ 3.50
Metal Flask	12	$ 6.50
Oyster Knife	12	$ 5.00
Stainless Steel Wine Tumblers	12	$ 12.50
Stainless Steel Tumblers 20oz	12	$ 13.00
Stainless Steel Tumblers 30oz	12	$ 14.00
Cutting Board	12	$ 8.00

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ORDER FORM

Rep:

Page _____of _____

Date _____

Customer:

Email: Phone:

QTY	Catalog Code	Reorder Code	Type	Color	Description	Cost	Total
Run BY:		Assembled By:			Packed By:	Total:	

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09/01/2026

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