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For Latest Updates

Our Story

Bicast Inc. is a family business based in Williamsburg VA. We design, manufacture and hand assemble our own products with the utmost care to provide our customers with unique souvenir items that really sell! Our low minimums make sense. Having been in business for 30 years we know what works, and we are hoping to be working with you 30 years from now!

How We Do It

We begin by creating a customized Bi-Level Magnet from our design guide or a fully custom design for your site. We can then convert it into a single level ornament, key chain, and a Bi-Level ornament. We can also place it on any of our other products in this catalog.



Magnet



Bi-Level Ornament



Single Ornament



Key chain



Glass Ornament

Marine Life



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01-02



01-04



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Coastal Life



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Beach



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Flying Creatures



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Mountain



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Wild West



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07-39 All Designs © Bicast

Camping & Sports



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Armed Forces



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State Montages



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State Icons



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Custom Script



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Zoos & Amusements



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City Montages



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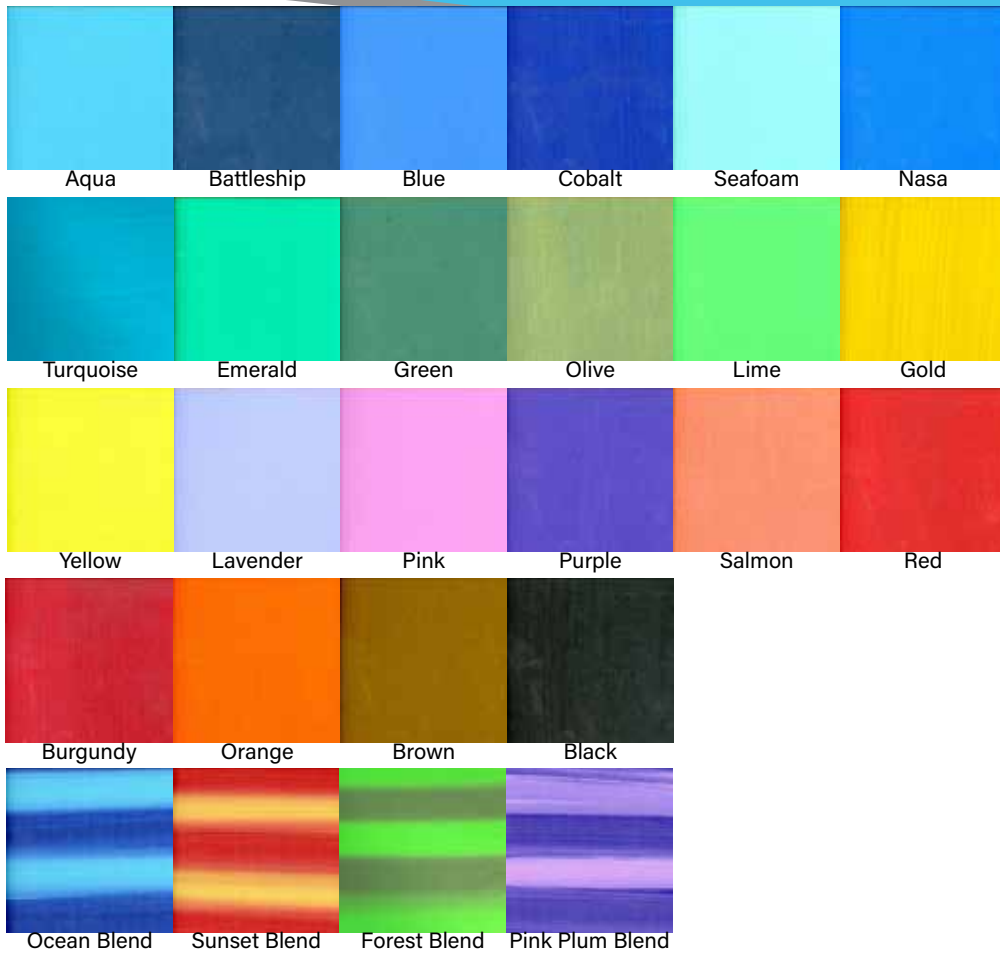


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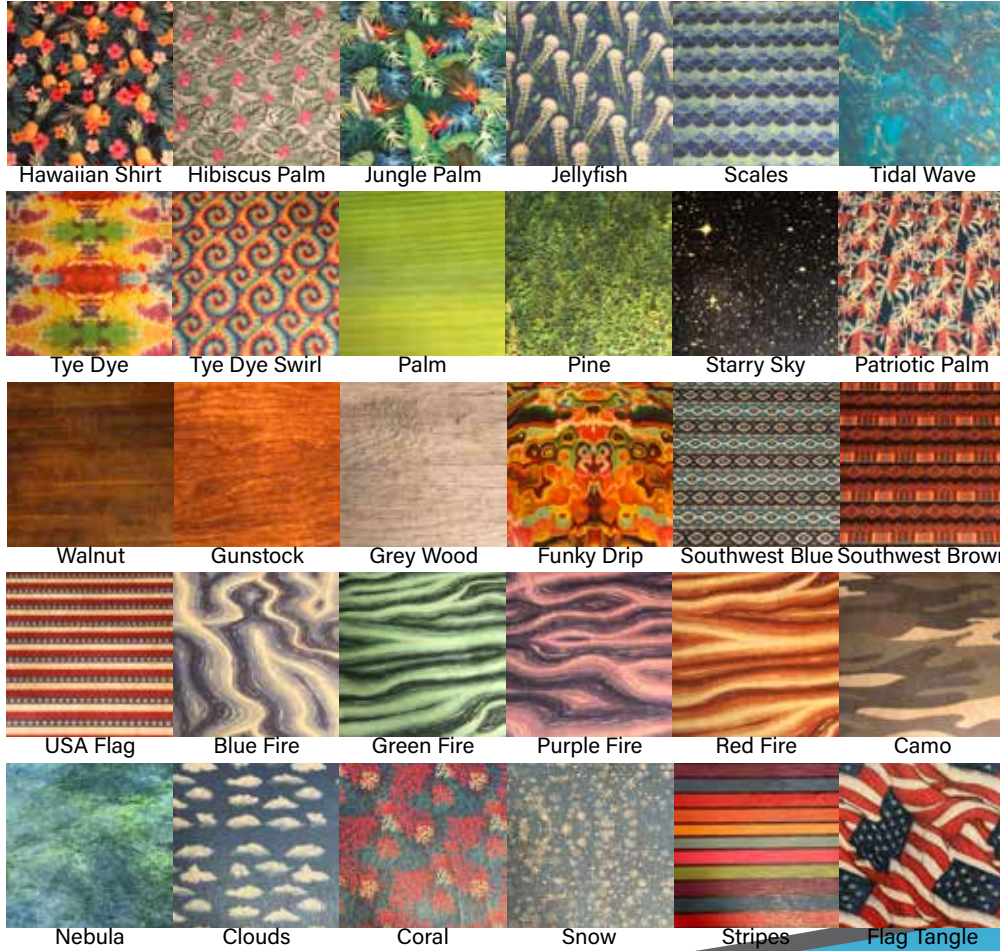


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Hand Painted Backgrounds



Advanced Printed Backgrounds



Rack Program



120 Single ornaments @ \$3.50 = \$420.00

240 Magnets @ \$3.50 = \$840.00

Merchandise Cost \$1260.00

Rack Cost \$300.00

Total Cost \$1560.00

Offset 30 Magnets @ \$7.00 Retail = \$210.00

Net cost after retail offset sales = \$1350.00

96 Single ornaments @ \$3.50 = \$336.00

240 Magnets @ \$3.50 = \$840.00

144 Key Chain @ \$3.50 = \$504.00

Merchandise Cost \$1680.00

Rack Cost \$300.00

Total Cost \$1980.00

Offset 30 Magnets @ \$7.00 = \$210.00

Net cost after retail offset sales = \$1770.00

Bottle Opener Rack Program



4 Designs 48 Bottle Openers @ \$4.00 = \$192.00

Rack = \$60.00

Total = \$252.00

6 Free To Offset Rack Cost



Key Chain Rack Program

Four designs customized for your area plus custom header.



96 Keyrings @3 .50 = \$336.00

Rack cost = \$84.00

Total Cost \$420.00

Rack offset of 12 key rings at \$6.00 retail = -84.00

Net cost after retail offset sales = \$336.00



Monstrosity Rack Program



10 Designs 240 Single ornaments @ \$3.50 = \$840.00

10 Designs 240 Bi-level ornaments @ 4.00 = \$960.00

20 Designs 480 Magnets @ \$3.50 = \$1,680.00

Merchandise Cost \$3,480.00

Rack With Custom Header \$1,200.00

Total \$4680.00

Offset 144 Magnets @ \$7.00 Retail = \$1008.00

Net cost after retail offset sales = \$3,672.00

8 Designs 240 Single ornaments @ \$3.50 = \$840.00

8 Designs 240 Bi-level ornaments @ 4.00 = \$960.00

12 Designs 288 Keychains @ \$3.50 = \$1008.00

20 Designs 480 Magnets @ \$3.50 = \$1,680.00

Merchandise Cost \$4,488.00

Rack With Custom Header \$1,200.00

Total \$5,688.00

Offset 144 Magnets @ \$7.00 Retail = \$1008.00

Net cost after retail offset sales = \$4,680.00

All Designs © Bicast

Coaster Rack

Choose 4 designs

96 @ 3.50 = \$336

Rack cost = \$40

Total cost = \$376

Free offset for rack = 6 coasters

(\$42 retail)

Net Investment \$334



Wine Tool Rack

Choose 4 designs

48 stoppers @ 5.00 = \$240

24 openers @ 5.00 = \$120

Rack cost = \$40

Total cost = \$400

Free offset for rack = 4 openers (\$40 retail)

Net Investment \$360



Deluxe Rack Program

15 Designs Magnets, Single Ornaments

180 Single ornaments @ \$3.50 = \$630.00

360 Magnets @ \$3.50 = \$1,260.00

Merchandise Cost \$1,890.00

Rack Cost \$700.00

Total Cost \$2,590.00

Offset 72 Magnets @ \$7.00 Retail = 504.00

Net cost after retail offset sales = \$2086.00

15 Designs Magnets, Bi-level Ornaments

180 Bi-level ornaments @ \$4.00 = \$720.00

360 Magnets @ \$3.50 = \$1,260.00

Merchandise Cost \$1,980.00

Rack Cost \$700.00

Total Cost \$2,680.00

Offset 72 Magnets @ \$7.00 Retail = 504.00

Net cost after retail offset sales = \$2,176.00





Tumblers



Stemless



Bottle Openers



Mason Jar



Pilsner



Clear Wine



Pub Glass



Cutting Boards



Shot Glasses



Rocks Glass

<i>Item</i>	<i>Quantity</i>	<i>Price</i>
MAGNETS		
Bi-Level Wood Magnets	24	\$ 3.50
ORNAMENTS		
Single Level Wood Ornaments	24	\$ 3.50
Bi-Level Wood Ornaments	24	\$ 4.00
Glass Beveled Ornament Square/Diamond	12	\$ 6.00
Glass Beveled Ornament Hexagon	12	\$ 7.00
GLASSWARE		
Square Shot Glass -Clear / Color	12	\$ 3.00
Stemless Wine Glass-Clear / Color	12	\$ 5.00
Regular Wine Glass-Clear / Color	12	\$ 5.00
Large Wine Glass-Clear	12	\$ 5.00
Mason Jar Mugs	12	\$ 4.00
Regular Stein	12	\$ 5.00
Rocks Glass	12	\$ 5.00
Pilsner Glass	12	\$ 4.00
Pint Glass/Pub Glass	12	\$ 4.00
Ash Tray	12	\$ 3.50
JEWELRY		
Earrings	12	\$ 6.00
Lapel Pins	12	\$ 3.50
Bottle Openers		
Bottle Opener	12	\$ 3.50
Wine Opener	12	\$ 5.00
Flat Bottle Opener	12	\$ 4.00
Round Bottle Opener	12	\$ 4.00
OTHER		
Plaques	8	\$ 9.00
Trivet	12	\$ 9.00
Coaster Set Of 4 With Stand	6	\$ 15.00
Bi-Level Coaster	12	\$ 3.50
Single Level Coaster	24	\$ 2.50
Bilevel Wood Key Rings	24	\$ 3.50
Metal Flask	12	\$ 6.50
Oyster Knife	12	\$ 5.00
Stainless Steel Wine Tumblers	12	\$ 12.50
Stainless Steel Tumblers 20oz	12	\$ 13.00
Stainless Steel Tumblers 30oz	12	\$ 14.00
Cutting Board	12	\$ 8.00

